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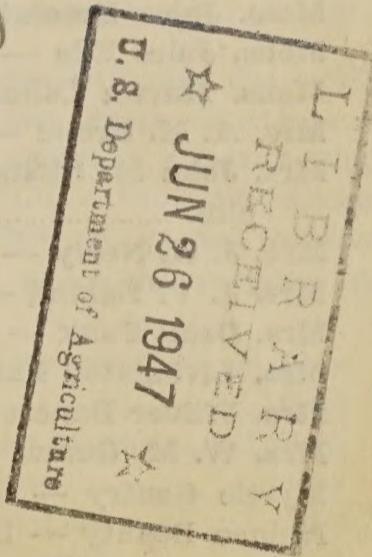
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62, 43

1947

GOWEN'S GARDENS

1 Mile South of
Excelsior, Minnesota
Highway No. 41



Library -
U.S. Dept. of Agric.
Washington, D.C.

D.C.

Greetings

TO FLOWER LOVERS

It has been gratifying during these first years of my commercial venture to find the public, and home gardeners in particular, so appreciative of the fine perennials that I have been growing. I shall continue to grow the finest of the old varieties and offer the choicest of the new and unusual ones.

PLANTS 35 CENTS UNLESS OTHERWISE LISTED

Achillea — Showy rock or border perennial.

Aetheonema — Persian candytuft, Warley Rose.

Alyssum Saxatile — Basket of gold. Large clusters of bright yellow flowers in early spring.

Anemone Hupehensis — Pink bloom in August for shady places.

Anthemis — Free flowering yellow and daisy-like.

Aquilegia — Wonderful colors with long spurs.

Aquilegia Rosea — Unusually fine rose colored, short spurred.

Arabis — White Rock-Cress. Useful for edging.

Armeria — Thrift or Sea Pink. Good for rock garden.

Artemesia Lactiflora — Nice for cutting and background.

Artemesia — Silver Mist. Can be dried for winter.

ASTER — Fall blooming —

Blue Gown — Good blue.

Harrington's Pink — Finest true pink Aster.

Mt. Everest — Heavy blooming white Aster.

Barr's Pink — Lavender Pink.

Astilbe Fanal — Brilliantly red colored new Spirea..... .50

Baptisia — Blue pea-shaped flower.

Campanula — Blue gardenia. Fine double blue50

Campanula Persicifolia Pfitzeri — Bells semi-double about one inch.

PLANTS 35 CENTS UNLESS OTHERWISE LISTED

CHRYSANTHEMUMS — Our Minnesota season is too short for many "Mum" varieties. After many trials I have found the following list to be wholly satisfactory in my garden at Excelsior:

Algonquin — Deep yellow.

Aviator — Coppery red, tall.

Alladin — Very early bronze.

Butterball — The best very early yellow.

Barbara Small	— Lilac pink.	
Chippewa	— Giant red purple, very fine50
Calcite	— Chalk white, cream center.	
Dee Dee Ahrens	— New early white50
Dean Kay	— Large cushion type rose pink.	
Duluth	— Early Minnesota yellow.	
Early Bronze	— Large button.	
Eugene Wander	— Largest early yellow.	
Glacier	— Pure white early.	
Heatherbloom	— Fine double pink.	
Harvest Queen	— Large pale yellow.	
Judith Anderson	— Finest yellow button.	
Louise Schling	— Best red single.	
Lavender Lady	— Very large silvery lavender late.	
Morning Glow	— Profuse blooming pink.	
Morning Star	— Creamy yellow.	
Maroon 'N Gold	— Large and early.	
M. J. Costello	— Golden yellow with bronze shadings.	
Olive Langland	— Apricot salmon blend, excellent .50	
Orchid Spoon	— Strong grower.	
Primula	— Best pale yellow single.	
Purity	— Dwarf white pom pom	
Pohoctong	— Fine late pink	
Red Gold	— Bright golden red.	
Robert Brydon	— Rich dark red.	
Redwood	— Dwarf bronze red.	
Yellow Normandie	— Large yellow tinged bronze.	
Stalwart	— Golden bronze pom pom.	
Violet	— Dr. Longley's newest purple50
Wm. Langland	— Sturdy yellow and red blend.	
White Spoon	— Creamy white, fine for cutting.	
5302	— Best pink single, fine for cutting.	

CUSHION "MUMS" — These are fine for mass effects.
I have them in Red, White, Pink, Pale Yellow and Deep Yellow.

ENGLISH "MUMS" — The English "Mums" appear to be fully as hardy as our own and some of them are early bloomers. They are usually very large and tall; they need staking; some bloom quite freely. I am growing over thirty varieties but find the following very good:

Alabaster	— Early white50
Bronze Buttercup	— Maroon with reverse petals gold50
Gold Standard	— Gorgeous yellow50
Salmon Freda	— Fine salmon50

Coreopsis — Double Sunburst, dwarf and double.

Delphinium Chinensis — Low growing rich blue.

DELPHINIUM PACIFIC GIANTS — Grown from originator's seed.

Guinevere	— Pinky lavender50
King Arthur	— Purple with white bee50
Blue Bird	— Royal blue50
Black Knight	— Purple with dark bee50
Summer Skies	— Heavenly blue50
Round Table	— Best mix50
Sir Galahad	— Double white75

DIANTHUS —

- **Beatrix** — Shrimp pink.
- Rose Cushion** — Small pink flowers.
- Newport Pink (Sweet William)** — Coral pink.

Dictamus — Gas plant. White.

DICENTRA — Bleeding Heart —

Eximia — Dwarf, almost everblooming35
Formosa — New dwarf, white	1.00
Spectabilis — Old fashioned favorite75

Doronicum Clusii — Compact; golden yellow; daisy-like .50

Eringium Amethystina — Sea Holly.

Eupatorium Coelestinum — Hardy Ageratum.

Funkia Subcordata Grandiflora — Large pure white lily-like flowers, each50

Gaillardia — Blanket Flower — Good for cutting.

Geum — Weights Brilliant — Dwarf; intense orange scarlet75

Gypsophila — Baby's Breath — Bristol Fairy — Double white60

Helenium — Riverton Gem — Bronzy flowers in late summer.

Heliopsis — Large double yellow flowers; tall.

HEMERACALLIS —

Flava — Sweet scented; blooms in June.

Dr. Regal — Orange yellow; fragrant; May, June.

Gold Dust — Dwarf; May, June.

Goldeni — Deep orange; June, July, 3 ft.

Ophir — Dark golden yellow; July, August, tall.... .50

Sir Michael Foster — Apricot July, August, tall.

Hyperion — Best yellow; med. tall50

Heuchera Corabells — Neat, graceful tiny bells on tall stems.

Iberis — per. Candytuft — Snowflake, rich green foliage and snowy white flowers.

IRIS — (Dwarf) — Blue, yellow, white25

German Iris:

Apache — Red blend25

Black Watch — Very dark purple35

California Gold — Deep yellow35

Crystal Beauty — Fine white35

Depute Nombot — Rosy bronze purple30

Ethelwyn Durbuar — Orchid pink30

Frank Adams — Rosy fawn bicolor75

Golden Hind — Buttercup yellow40

Gudrun — Large white35

Los Angeles — Fine white plicata50

Midgard — Yellow and pink blend35

Missouri — Fine large blue50

Morning Splendor — Bronze red35

Sensation — Fine clear blue self25

Snow-white — Tall white25

Sunmist — Creamy yellow; ruffled35

Treasure Island — Large yellow50
Valor — Deep blue purple25
Varese — Red purple50
Wm. Mohr — Veined lavender35
Winter Carnival — Large tall white	3.50
Assorted varieties, my selection, \$2.00 per doz.	
These will be taken from above varieties and others.	

IRIS KAEMPFERI —

Catherine Parry — Double blue overlaid rosy-red..	.50
Gold Bound — Double white, gold center50
Kagari Bi (Torch Light) — Chinese red with lighter veins and yellow spot at base of petal....	.50
Mahogany — Double mahogany red50
Lupin — Russel Hybrids from originators seed, each....	.50

LILIES —

Regal — Growing plants50
Tenufolium — Small, waxy orange25
Umbellatum — Upright orange35

Lythrum — Tall pink spikes, bloom freely from mid-
summer until fall

.35

Mertensia — Blue Bells — Beautiful early spring blue
flower with pink buds.

Monarda — Bee-balm — Red flowers on long stems in
midsummer.

PAPAVER — Oriental Poppy —

Helen Elizabeth — Best light pink60
Jeannie Mauson — Geranium pink50
Sass' Pink — Largest crepy pink60
Purity — Pure soft pink without markings.....	.35

PEONY — My collection of peonies contains the world's
finest. I have exhibited in many State, National and
International Shows and been awarded 3 Grand Cham-
pions, 5 Sweepstakes and 105 Blue Ribbons besides 4
State and National medals. Visit my garden in bloom-
ing time, about June 15th and select the varieties that
please you most:

A. B. C. Nicholls — Large white with inner glow of orange	5.00
A. B. Franklin — White opening blush	5.00
Adolphe Rousseau — Deep garnet	1.00
Acme — Large pink, profuse bloomer	2.00
Alice Harding — Cream white, good	3.50
Ama No Sode — Large rose pink Jap	2.00
Argentine — Creamy to white	2.00
Ball o' Cotton — Pure white	1.00
Black Warrior — Dark Red	2.00
Blanch King — Best deep pink	5.00
Blush — Fine clear blush pink	3.00
Daniel Boone — Good dark red	2.00
Denise — White streaked crimson	2.50
Duluth — Fine large late white	2.00
Edulis Superba — Early dark pink	1.00
Ella Christiansen — Deep pink	2.00
Elsa Sass — Full rose type white	7.50

Felix Crousse — Brilliant red	1.00
Franklin's Pride — Large pink	3.00
Florence Nicholls — Blush white pinkish center	7.50
Florence McBeth — Large light pink	2.50
Genevieve — Enormous late white	2.50
Georgiana Shaylor — Rose pink, touched with red	1.50
George Peyton — Iridescent buff pink	5.00
Gilberte — Fine late pink	1.50
Guidon — Large pink	3.00
Hansina Brand — Pink prize winner	5.00
Harry F. Little — Creamy white	5.00
Hazel Kinney — Clear pink, rose type	1.50
Henry Webster — Light red	2.00
Isani Gidui — Very fine white Jap	5.00
Jean Ann — Light red Jap	1.00
June Day — Light flesh edged lavender	3.00
Karl Rosefield — Good dark crimson	1.50
Kate Barry — Beautiful pink Jap	5.00
King of England — Dark red single	2.00
Kelways Glorious — Good early white	3.00
Krinkled White — White single, krinkled edges	3.00
Lady Alexander Duff — Loose pale pink	1.00
Lady Kate — Rich pink	2.00
Lora Dexheimer — Crimson	1.50
Loren Franklin — Very large late dark pink....	3.00
Louis Joliet — Rich red early	1.00
Martha Bullock — Rose pink, large, late	3.00
Mary Brand — Deep red, silky	1.50
Matilda Lewis — Garnet red	5.00
Minuet — Large light pink, tall	3.00
Mme. Jules Dessert — Cream white	1.00
Mons. Jules Elie — Deep pink bomb type	1.50
Mons. Martin Cahuzac — Deepest garnet	2.00
Mrs. A. M. Brand — Large late white	5.00
Mrs. John M. Kleitsch — Fragrant late rose pink	2.50
Mrs. J. H. Neely — White tinged buff, late.....	4.00
Mrs. J. V. Edlund — White prize winner	6.00
Mrs. Dean Funk — Good silky pink	3.00
Mrs. Livingston Farrand — Marvelous pink....	15.00
Mrs. Wilder Bancroft — Red Jap	2.00
Mrs. W. M. Gumm — Extra large late pink....	5.00
Myrtle Gentry — Fine late light pink	3.00
Nippon Beauty — Best dark red Jap	3.00
Philippe Revoire — Dark crimson, fragrant.....	3.00
Pride of Langport — Pink single	2.00
Phyllis Kelway — Light pink early	1.50
Reine Hortense — Broad pink, good bloomer..	1.00
Sarah Bernhardt — Apple blossom pink.....	1.00
Spring Beauty — Large, loose, early pink.....	1.00
Thura Hires — Large white with lemon glow..	5.00
Therese — Soft pink, large	2.00
Victory Chateau Thierry — Early light pink..	5.00
Walter Faxon — Salmon rose	1.00

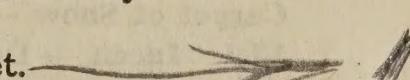
Phlox Divaricata — Native lavender phlox, spring
blooming

PLANTS 35 CENTS UNLESS OTHERWISE LISTED

PHLOX SUBLATA —

Blue Hills —
Snowflake — White.
Appleblossom — Light pink.
Emerald Cushion — Dark pink.
Emerald Cushion — Blue.

PHLOX — 50 CENTS EACH —

Apollo — Fine white with large heads.
Am. Beauty — Large florets of deep pink; early bloomer.
Beacon — Brilliant cherry-red with darker eye. 
E. I. Farrington — Good pink; tall.
Geo. Stipp — Deep glowing salmon.
Count Zeppelin — Pure white with red eye.
Jules Sandeau — Dwarf salmon.
Leo Schlageter — Brilliant scarlet. 
Lillian — Pure pink.
Mary Louise — Snow white, fine.
Moonlight Dream — Tall, late white.
Mia Rys — Lovely dwarf white.
Miss Lingard — Earliest white.
Painted Lady — Peach pink with darker eye.
Prime Minister — Robust grower; white with violet eye.
R. P. Struthers — Old variety but still very good light red.
Ruby Lee — Large plum red florets.
Salmon Supreme — New; deep salmon, large heads.
San Antonio — Huge heads of plum red.
Thor — Strong growing late salmon.
Wm. Kesselring — Rich deep purple, dwarf, very good.

Peustemon Grandiflora — Native, lavender, for hot dry places.

Physostegia — White; good for cutting.

Platycodon — Baloon flower, blue and white.

PRIMULA — For damp places —

Blue shades75
Large flowered strain50
Veris, mixed colors35

Pyrethrum — Painted Daisy —
Single, 50c; Double, 75c.

Scabiosa — Isaac House Hybrids — Large light blue.

Spirea Venusta — Rosy plumed plant for damp places.

Statice Latifolia — Sea lavender, fine for bouquets.

Stokesia — Perennial Bachelor Button.

SHASTA DAISY — It is best to divide Shastas every year.

Early Giant — 4 3/4 in. earliest large flowering variety50
Supreme — Very popular, medium early50
Double Supreme — Wide petals with fringy petals in center50
Pearl — Not so large but distinctive50
Mayfield Giant — Very long stems, large flowered, late50

Thalictrum Aquilegiafolium — Graceful foliage with fluffy lavender flowers in spring.	
Trollius — Orange colored flowers in July.	
Tritoma — Pfitzerii — Red Hot Poker — Bloom heads rich vermillion red.	
Viola — Tufted Pansies — Pure rich violet, profuse bloomers, each50

ANNUALS

WELL GROWN PLANTS 35 CENTS PER DOZEN

ASTERS — Choice mixture of azure blue, shell pink, deep purple, white, and silvery rose.

ALYSSUM — Does well even in poor soil.

Carpet of Snow — Dense flat mass of white flowers.
Violet Incen — Deep violet.

CLEOME — Pink Queen — The large heads make fine display.

MARIGOLD —

Butterball — Small canary yellow.

Burpee's Gold — Large orange; odorless foliage.

Mammoth Mum — Tall; large flowered; sulphur yellow.

Naughty Marietta — All American 1947.

PETUNIA —

Mrs. Dwight D. Eisenhower — 1947 All American Medal Winner. 2 in pots, 15c each.

Colossal Shades of Rose — 1946 All American Medal Winner. 2 in. pots 15c each.

Bright Eyes — Dwarf, pink with white throat.

Blue Wonder — Free blooming for window boxes.

Snowstorm — Best pure white.

Topaz Queen — Glowing carmine rose.

SALVIA —

Farinacea — Tall spikes of cloudy blue flowers.

Zurich — Scarlet red blooms; 2 in. pots 10c each.

ZINNIA — Dahlia flowered.

Dream — Deep lavender.

Exquisite — Light rose with deeper rose center.

Oriole — Attractive two toned orange.

Purity — Best white.

Burpees Super Giant — Tones of cream, buff, orange, salmon and rose.

Will Rogers — Brilliant scarlet.

